



## The 2007 Maryland Rural Summit *Imagine Rural Maryland*

October 17-19, 2006  
Solomon's, Maryland (Calvert County)

### Sponsorship Opportunities

The Maryland Rural Summit is an annual gathering of rural leaders in the public, private and non-profit sectors who come together to discuss the major issues confronting rural and non-metropolitan communities. Some 200 municipal, county, state and nonprofit leaders from across Maryland are expected to attend this three-day convening.

**Imagine Rural Maryland** is the theme for this year's Summit. Participants will imagine a Rural Maryland where economies thrive, where everyone has access to quality health care, where poverty is a thing of a past. Catch a glimpse of the rural prosperity we imagine and find ways to make it a reality.

To discuss your sponsorship opportunities please contact: Vanessa Orlando at the Rural Maryland Council at 410-841-5774 or [orlandva@mda.state.md.us](mailto:orlandva@mda.state.md.us)

***The Maryland Rural Summit is hosted by:***

Rural Maryland Council  
Tri-County Council for Southern Maryland  
Maryland Rural Health Association  
Maryland State Office of Rural Health

***In partnership with:***

Upper Shore Regional Council  
Mid-Shore Regional Council  
Tri-County Council for the  
Lower Eastern Shore  
Tri-County Council of Western Maryland

*Note: The Maryland Rural Summit and its host organizations are non-partisan entities. As such, we can not accept event sponsorships from candidates for public office and political parties; however, individual candidates are welcome to purchase exhibit space at the normal rate (\$295).*

For the latest information about the Summit, visit:

**[www.rural.state.md.us](http://www.rural.state.md.us)**

# 2007 Maryland Rural Summit Sponsorships

<p style="color: #A52A2A; font-weight: bold; margin: 0;"><i>One Gold Sponsorship Available</i></p> <p style="margin: 10px 0 0 0;"><b>Gold Sponsor: \$2,000</b>  <b>Major Event Sponsor</b></p> <ul style="list-style-type: none"> <li>• Annual Rural Awards Luncheon</li> </ul>	<p style="color: #A52A2A; font-weight: bold; margin: 0;"><i>Two Silver Sponsorships Available</i></p> <p style="margin: 10px 0 0 0;"><b>Silver Sponsor: \$1,500</b>  <b>Special Event Sponsor</b></p> <ul style="list-style-type: none"> <li>• Calvert Museum Reception</li> <li>• Closing Luncheon</li> </ul>
<p style="color: #A52A2A; font-weight: bold; margin: 0;"><i>Eight Bronze Sponsorships Available</i>  <i>(Two sponsors needed for each break)</i></p> <p style="margin: 10px 0 0 0;"><b>Bronze Sponsors: \$1,000</b>  <b>Event Sponsor</b></p> <ul style="list-style-type: none"> <li>• <del>Sold</del> Welcome Reception – Wednesday</li> <li>• Breakfast Sponsor – Thursday</li> <li>• Breakfast Sponsor – Friday</li> <li>• Refreshment Breaks – Thursday,</li> <li>• Refreshment Breaks – Friday</li> </ul>	<p style="color: #A52A2A; font-weight: bold; margin: 0;"><i>Summit Supporters</i></p> <p style="margin: 10px 0 0 0;"><b>General Sponsor: \$500-\$999</b>  <b>Summit Supporter</b></p> <ul style="list-style-type: none"> <li>• General Supporter</li> </ul>

\* Sponsorships are secured on a first-come, first-serve basis.

## Sponsorship at a Glance

<b>Benefits You Receive As a Sponsor</b>	<b>Gold \$2,000</b>	<b>Silver \$1,500</b>	<b>Bronze \$1,000</b>	<b>General \$500+</b>
A specially designed program will be distributed to all attendees at the Awards Luncheon with prominent recognition for your organization	X			
Invitation to hang a sponsor-supplied banner in event area	X			
Full Registration for <b>two</b> to the Summit (Does <i>not</i> include lodging)	X			
Invitation to include information about your company/organization in registration packet	X	X		
Signage with your logo prominently displayed during event	X	X	X	
Full Registration for <b>one</b> to the Summit (Does <i>not</i> include lodging)	X	X	X	X
Exhibit Space at the Summit (a \$295 value)	X	X	X	X
Logo in Final Summit Program & RMC website**	X	X	X	X
Link on the RMC website to your organization**	X	X	X	X

\*\*Gold, Silver and Bronze Sponsors will get special placement in Summit Program and on RMC website.

## Gold Major Event Sponsor: \$2,000

- **Annual Rural Awards Luncheon:** The Rural Impact Awards honor the work and accomplishments of seven outstanding rural leaders who have inspired us with their selfless dedication to rural health care and rural economic and community development. These honorees are selected from outstanding leaders and programs nominated from across Maryland.

### **Gold Sponsor Benefits**

As the sole sponsor of the Awards Luncheon:

- **You will be prominently featured in the Awards Luncheon Program** and thanked publicly from the podium at the start of the Awards Luncheon.
- **Your logo will be prominently displayed on signage** related to the event. We will be happy to place your company/organization's banner in the banquet room if you provide it to us.
- **You will be invited to provide information about your company or organization in the registration packets** that all attendees receive. We will also be happy to place additional literature on the luncheon tables.
- **You will receive two full Summit registrations** for your company or organization.
- **You will be provided with prime Exhibit Space** in the exhibit area.
- **Your logo will appear prominently in the Final Summit Program** distributed to attendees as well as on the Rural Maryland Council's website. A link to your company or organization will also be available.

## Silver Special Event Sponsor: \$1,500

- **Calvert Museum Reception.** This is the primary social event of the Summit where attendees gather to enjoy the local culture, samples the local cuisine and network with old colleagues and new friends.
- Closing Luncheon. TBA

### **Silver Sponsor Benefits**

As a silver sponsor:

- **Your logo will be prominently displayed on signage** related to the event.
- **You will be invited to provide information about your company or organization in the registration packets** that all attendees receive.
- **You will receive one full Summit registrations** for your company or organization.
- **You will be provided with Exhibit Space** in the exhibit area.
- **Your logo will appear prominently in the Final Summit Program** distributed to attendees as well as on the Rural Maryland Council's website. A link to your company or organization will also be available.

## **Bronze Event Sponsor: \$1,000**

- **~~SOLD – Welcome Reception:~~** ~~The first social event of the Summit, the welcome reception will provide a gathering and relaxing spot for attendees who attended the mobile workshops or are arriving late. Relax, chat, gear up for the rest of the Summit and network with new colleagues.~~
- **Breakfast Sponsor:** It's the most important meal of the day and there are two of them during the Summit -- Thursday and Friday. Help participants fuel up so they can make the most of their Summit experience.
- **Refreshment Breaks:** The Summit has extended breaks scheduled into the agenda to give participants and exhibitors ample time to interact and discuss how they can mutually benefit one another. These breaks are also an opportunity for participants and presenters to continue discussions started during workshops or plenary sessions.

### **Bronze Sponsor Benefits**

As a Bronze sponsor:

- **Your logo will be displayed on signage** related to the event.
- **You will receive one full Summit registration** for your company or organization.
- **You will be provided with Exhibit Space** in the exhibit area.
- **Your logo will appear in the Final Summit Program** distributed to attendees as well as on the Rural Maryland Council's website. A link to your company or organization will also be available.

## **Special Supporter Sponsorship: \$500-\$999**

- **General Support:** All of the organizations who host the Summit incur expenses associated with planning the Summit. If you'd like to help defray the costs incurred by these rural-serving entities, we welcome your support.

As a Summit Supporter:

- **You will receive one full Summit registration** for your company or organization.
- **You will be provided with Exhibit Space** in the exhibit area.
- **Your logo will appear in the Final Summit Program** distributed to attendees as well as on the Rural Maryland Council's website. A link to your company or organization will also be available.

### **Make Your Own Sponsorship!**

If you would like to help support the Maryland Rural Summit in your own way, please call us at 410-841-5774. We will be happy to discuss your ideas.

## **About The Use of Your Logo**

Our goal is to display your logo in a high quality, professional manner. To do that, **we need you to provide us with a high resolution logo in a graphic file format**, such as an eps, TIFF or jpeg (in that order).

We can **not** use PDFs.

We can not print four-color logos in the final program. A one-color version will be required. However, all four-color logos will be printed on signage.

Send your logo as soon as possible so we can ensure that it will reproduce properly.

**We will not print logos or place them on our website until the sponsorship is paid in full. Thank you for your understanding.**

Please email your logo to Vanessa Orlando at [orlandva@mda.state.md.us](mailto:orlandva@mda.state.md.us)  
If you have questions about what to send, please call: 410-841-5774.

When you email your logo, we will confirm receipt. If you do not receive a confirmation within 24 hours, please call or re-send.

*Thank you for your consideration and support of the Maryland Rural Summit.  
We look forward to working with you and seeing you in October.*

**Yes! I want to Sponsor the 2007 Maryland Rural Summit**

**Name** \_\_\_\_\_  
**Organization** \_\_\_\_\_  
**Address** \_\_\_\_\_  
**City** \_\_\_\_\_ **ZIP** \_\_\_\_\_  
**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_  
**Email** \_\_\_\_\_

<b>Will your organization exhibit?</b> (Space is included for all sponsorship levels.)	<b>Yes</b>	<b>No</b>
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**Sponsorship Level**

*Please check your level of sponsorship. Then, write in the event(s) you would like to sponsor*

	<b>Level</b>	<b>Amount</b>	<b>Event (Optional)</b>
	General	\$500	
	Bronze	\$1,000	
	Silver	\$1,500	
	Gold	\$2,000	

Please indicate the names of those who will attend the Summit under your sponsorship (General, Bronze and Silver = 1 registration; Gold = 2 registrations)
1. _____
2. _____

*\* Please attach contact information for all individuals attending the Summit if different than above.*

**Payment Summary:**

Sponsorship: (\$2,000; \$1,500; \$1,000; or \$500+) = \$ \_\_\_\_\_  
 Additional Staff Registrations not included in sponsorship  
 # people \_\_\_\_\_ x \$150 = \$ \_\_\_\_\_

<b>Total:</b>	<b>=</b>	<b>\$ _____</b>
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Note: Hotel sleep rooms are **not** included. To reserve your room at the Holiday Inn Select (for \$99/night), call 410-326-6311 and indicate code RM7.

**Payment Options:**

**Please make checks payable** to the Rural Maryland Council, 50 Harry S Truman Parkway, Annapolis, MD 21401.

**State agencies using R\*Stars Transfer** for exhibiting or registration fees should contact Sandi Fleischer, 410-841-5772 or fleiscsl@mda.state.md.us.

*Thank you for supporting the 2007 Maryland Rural Summit!*