



Infrastructure of Obesity

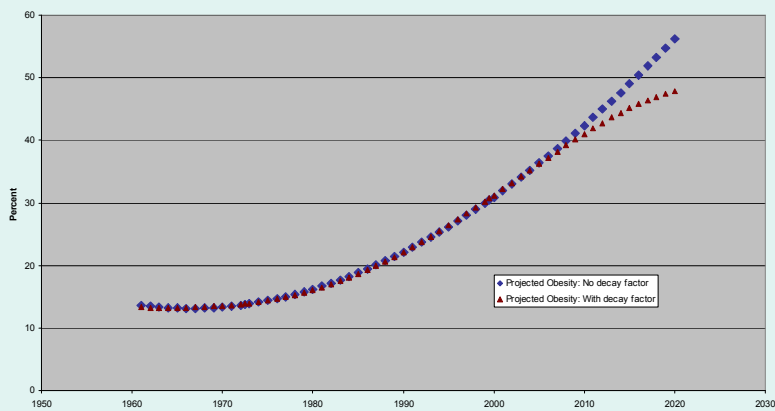


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Jacob France Institute, University of Baltimore



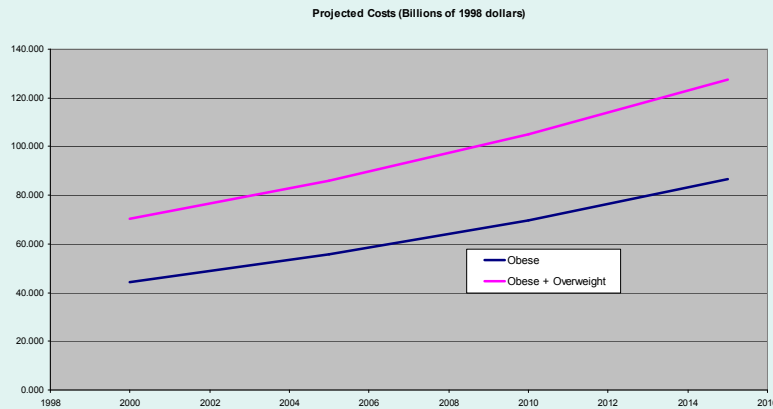
Why Worry? Obesity prevalence.



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Direct health care cost projections



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Overall cost estimates

- ◆ Economic impact of chronic disease
 - \$1.1 trillion
- ◆ Reducing obesity prevalence could save
 - \$60 billion reduction in treatment costs
 - \$254 billion in productivity gains

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Maryland on the back of an envelope...

- ◆ The arithmetic:
 - Population Maryland = approximately 5.6 million
 - Population USA = approximately 300 million
 - $5.6/300 = 0.0187$ or 1.9%
 - 1.87 percent of \$130 billion = \$2.4 billion
- ◆ Direct medical costs only...
- ◆ Maryland's structural deficit = \$1.7 billion

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Why Worry II

- ◆ Human Costs
 - Diabetes II
 - » Often combined with poverty
- ◆ Cardiovascular Disease
- ◆ Cancer
- ◆ Early onset of puberty
- ◆ Other serious health problems



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East Harlem

- ◆ Estimates of 16 to 20 percent with Type 2 diabetes (as many as 1 in 5)
- ◆ Combined with poverty and other social disadvantages
 - Limb amputations and blindness
- ◆ Importance of access to adequate medical care

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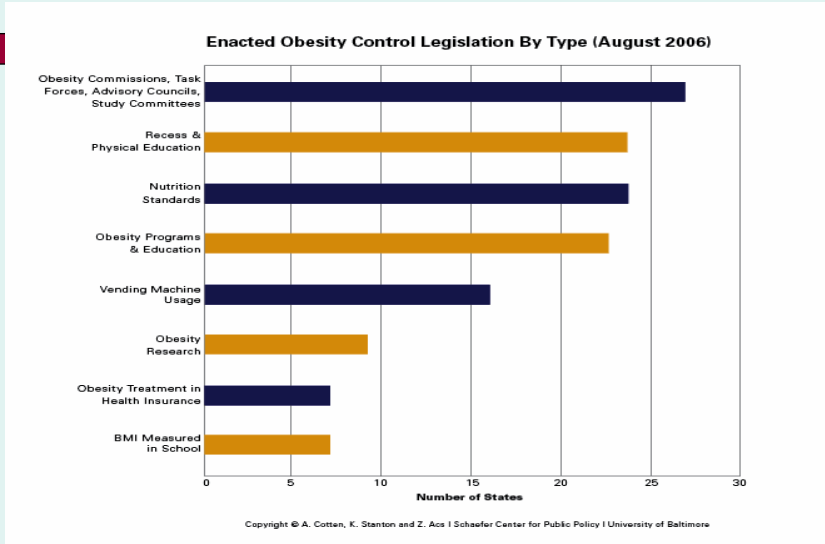
Access to medical care

- ◆ Sloan Kettering and Johns Hopkins
- ◆ Simultaneously, the uninsured are growing in number
 - Zero access
 - Death because of preventable dental infection right here in Baltimore in 2007 because of the barrier imposed by cost

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Actions so far...



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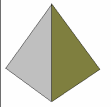


The Challenges



- ◆ State versus state arbitrage
- ◆ Examples:
 - Snack tax and politics
 - Lobbying

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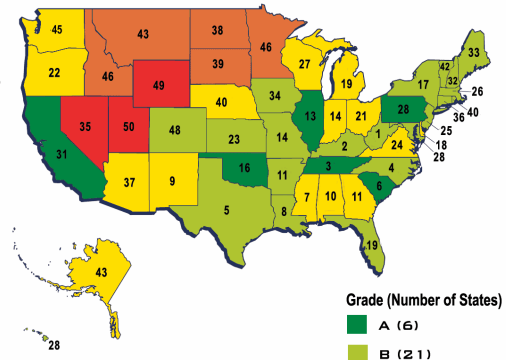
UB Childhood Obesity Report 11

Card 2006

State's number represents **Overweight Prevalence Ranking** (West Virginia ranks first with the highest overweight prevalence. Utah ranks 50th with the lowest prevalence).

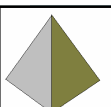
STATE EFFORTS TO CONTROL CHILDHOOD OVERWEIGHT PREVALENCE

- A** CA, IL, OK, PA, SC, TN
- B** AR, CO, CT, FL, HI, IA, KS, KY, LA, ME, MD, MA, MO, NC, NH, NJ, NY, RI, TX, VT, WV
- C** AL, AK, AZ, DE, GA, IN, MI, MS, NE, NM, OH, OR, VA, WA
- D** ID, MN, MT, ND, SD, WI
- F** NV, UT, WY



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 (The rankings of childhood overweight prevalence are derived from Child and Adolescent Health Measurement Initiative (2005), National Survey of Children's Health)

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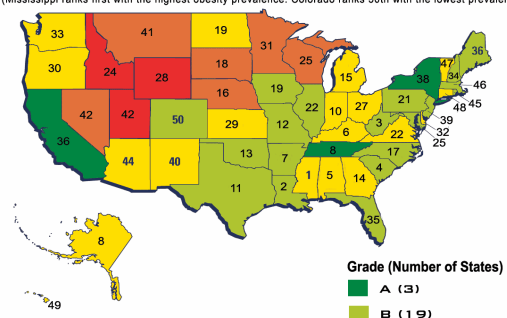


UB Obesity Report Card 2006 12

State's number represents **Obesity Prevalence Ranking** (Mississippi ranks first with the highest obesity prevalence. Colorado ranks 50th with the lowest prevalence).

STATE EFFORTS TO CONTROL OBESITY

- A** CA, NY, TN
- B** AR, CO, FL, IL, IA, LA, ME, MD, MA, MO, NH, NJ, NC, OK, PA, RI, SC, TX, WV
- C** AL, AK, AZ, CT, DE, GA, HI, IN, KS, KY, MI, MS, NM, ND, OH, OR, VT, VA, WA
- D** MN, MT, NE, NV, SD, WI
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 Obesity prevalence rankings derived from Centers for Disease Control (CDC) Behavioral Risk Factor Surveillance System (BRFSS)

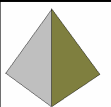
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Farm Policy



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1970s, Big Bud



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